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Attorneys for Defendant eBay, Inc.

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

14 MICHELE MAZUR, On Behalf of Herself
and all Others Similarly Situated,

Case No. C07 3967 MHP

NOTICE OF NEED FOR ADR PHONE CONFERENCE

1 EBAY, INC., HOT JEWELRY
2 AUCTIONS.COM d/b/a JEWELRY
3 OVERSTOCK AUCTIONS, HOT
4 JEWELRY AUCTIONS.COM d/b/a
5 PARAMOUNT AUCTIONS, and DOES 1-
6 100, inclusive,

Defendants.

23 Counsel report that they have met and conferred regarding ADR and that they:

- have not yet reached an agreement to an ADR process

request an early Settlement Conference with a Magistrate Judge

26 Date of Case Management Conference: November 5, 2007

27 The following counsel will participate in the ADR phone conference:

| | Name | Party Representing | Phone No. | E-Mail Address |
|---|----------------|----------------------|----------------|------------------------|
| 1 | Craig Lanza | Plaintiff | (212) 374-5400 | clanza@balestriere.net |
| 2 | Michael Rhodes | Defendant eBay, Inc. | (858) 550-6000 | mrhodes@cooley.com |

4 Civil Local Rule 16-8 and ADR Local Rule 3-5 require that lead trial counsel participate
5 in a telephone conference with a member of the ADR Legal Staff before the Case Management
6 Conference. The ADR Unit (adr@cand.uscourts.gov) will notify you of the date and time of your
7 phone conference.

8 || Dated: November 1, 2007

COOLEY GODWARD KRONISH LLP

10 By: /s/Heather C. Meservy
11 HEATHER C. MESERVY (223782)
Attorneys For Defendant eBay, Inc.

12 Dated: November 1, 2007 BALESTRIERE PLLC

14 By: /s/Craig Lanza
15 CRAIG LANZA (pro hac vice)
Attorneys For Plaintiff Michele Mazur

CERTIFICATE OF SERVICE

I hereby certify that on November 1, 2007, I electronically filed the foregoing **NOTICE OF NEED FOR ADR PHONE CONFERENCE** with the Clerk of Court using the CM/ECF system, which will send notification of such filing to the following attorneys of record at the following listed email addresses.

| | |
|-----------------------|--|
| Craig Stuart Lanza | email: clanza@balestrieri.net |
| Matthew A. Siroka | email: mas@defendergroup.com jb@balestrieri.net |
| Stephen Scott Walters | email: SWalters@allenmatkins.com |

I also hereby certify that I am personally and readily familiar with the business practice of Cooley Godward Kronish LLP for collection and processing of correspondence for mailing with the United States Postal Service, and I caused such envelope(s) with postage thereon fully prepaid to be placed in the United States Postal Service at San Diego, California on this 1st day of November, 2007 to the following listed addresses.

John Balestriere
Balestriere PLLC
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Karen A. Johnson

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